



SUNSHINE COAST PEOPLE'S CHOICE AWARDS

The fourth annual Sunshine Coast People's Choice Awards (SCPCAs) are proudly presented by the [Sunshine Coast Chamber of Commerce](#) and the [Coast Reporter](#).

The 2024 People's Choice Awards will put the spotlight on the variety of amazing local businesses on the coast, celebrate and promote positive stories of community building and economic brilliance, and create a fun and inclusive online event aimed at bringing our community together.

ABOUT THE CAMPAIGN

The Sunshine Coast People's Choice Awards have captured the attention of Sunshine Coast residents and business owners alike. In 2023, over 5500 participants voted for over 750 local businesses across 129 different categories, with 1st place favourites receiving their awards at a sold out gala event at the Gibsons Public Market. The positive response for this campaign has exceeded our expectations, and we are proud to have created a new way to celebrate the unique, vibrant and resilient local business community that plays a vital role in making the Sunshine Coast such a special place.

This year the community-driven nomination period was open for two weeks, running from May 2 to May 16, 2024. During this time, the local community was invited to nominate their own business or their favourite local businesses in 131 predetermined categories.

Voting for the 2024 People's Choice Awards will occur in **four two-week periods**, accompanied by the exciting 'Coast Your Vote' marketing campaign. The top choice in each category will be presented with locally-made awards at a gala event to be held in October.

HOW NOMINATIONS WORK

The community was encouraged to nominate their own businesses or a local business they love during the two-week nomination period from May 2 to May 16, 2024. The nomination process is as follows:

- Nominators will **click on the “It’s Time to Nominate” buttons** on the Sunshine Coast Chamber of Commerce website (on the People’s Choice Awards page) to nominate in the 131 established subcategories within this year’s four main categories: Food & Drink; Health, Wellness & Lifestyle; Retail; and Services.
- Nominators can **nominate in one, some, or all of the 131 subcategories** within the four main categories. Nominators are allowed **one nomination per subcategory**.
- Nominated businesses **must offer a category appropriate product and/or service** in order to have their business nominated in that subcategory.
- A **minimum of three and a maximum of ten** nominees for each subcategory will move through to the voting round. If more than ten nominees are received for a given subcategory, the **top 10 most-nominated businesses** will advance.
- Nominated businesses will be **notified via email prior to their voting date**

Local Business Owners! Social Media tiles you can use to promote nominating and voting for your business for an award are available [HERE](#).

HOW VOTING WORKS

Voting for the successful “Sunshine Coast People’s Choice Awards 2024” nominees will be done by completing the [online voting forms on the Coast Reporter’s Website](#), accompanied by the [Sunshine Coast Chamber of Commerce’s website which will feature the nominees](#), linking to each nominated business/event. The voting process will go as follows:

- Voting on each ballot will be done in four separate two-week periods. The first round of voting will begin on **Friday, July 5, 2024 at 10:00 am**.
- Only one ballot will be open during each voting period. Once a voting period is over, that ballot will be closed. This ensures fairness, preventing some businesses from having a longer voting window than others.
- Voting opens for the **“Retail”** ballot on **Friday, July 5, 2024** at 10:00 am and closes Thursday, July 18, 2024 at 11:59pm.
- Voting opens for the **“Health, Wellness and Lifestyle”** ballot on **Friday, July 20, 2024** at 10:00 am and closes Thursday, August 1, 2024 at 11:59pm.

- Voting opens for the “**Services**” ballot on **Friday, August 2, 2024** at 10:00 am and closes Thursday, August 15, 2024 at 11:59pm.
- Voting opens for the “**Food & Drink**” ballot on **Friday, August 16, 2024** at 10:00 am and closes Thursday, August 29, 2024 at 11:59pm.

The top three businesses that receive the most votes in each of the categories will become the 1st, 2nd and 3rd place winners of the 2024 Sunshine Coast People’s Choice Awards. These businesses will be notified that they have been chosen as a finalist prior to September 26, 2024

The 1st place winners and the 2nd and 3rd place runners-up of 2024 Sunshine Coast People’s Choice awards **will be announced on October 18, 2024 in a special feature from the Coast Reporter** and published on the Sunshine Coast Chamber of Commerce People’s Choice Awards webpage.

